

Message Text

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PAGE 01 THE HA 02230 060847Z

11

ACTION FSI-01

INFO OCT-01 EUR-06 ISO-00 COME-00 EB-05 RSC-01 DRC-01

TRSE-00 USIA-12 /027 W

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P 060826Z MAY 74

FM AMEMBASSY THE HAGUE

TO SECSTATE WASHDC PRIORITY 3499

UNCLAS THE HAGUE 2230

E.O. 11652: N/A

TAGS: BCOM, NL

SUBJECT: FSI COMMERCIAL LOCALS U.S. TRAINING PROGRAM

REF: STATE 083658

1. EMBASSY WISHES NOMINATE ITS SENIOR COMMERCIAL SPECIALIST BERNHARD T.G. KENNEDY WHO JOINED COMMERCIAL SECTION TEN YEARS AGO AND WHO WAS RECENTLY PROMOTED TO FSL-1 BECAUSE OF HIS CONSISTENTLY SUPERIOR COMMERCIAL PROGRAM PERFORMANCE. KENNEDY WAS BORN FEBRUARY 20, 1936 IN CHEADLE HULME, ENGLAND AND SPEAKS FLUENT ENGLISH. HAS TAKEN USDOC EXTENSION COURSE AND PLANS TO REMAIN WITH EMBASSY AS A LIFETIME CAREER. HE IS IN EXCELLENT HEALTH AND FULLY CAPABLE OF PUBLIC SPEAKING AND MAKING RADIO AND TV APPEARANCES. HE IS ONLY FSL COMMERCIAL SPECIALIST AT EMBASSY WHO HAS NOT BEEN TO THE U.S. HIS INTERESTS INCLUDE FULL RANGE OF COMMERCIAL PROGRAM ACTIVITIES BUT INDUSTRIES OF PARTICULAR INTEREST TO HIM WOULD BE ELECTRONICS, INDUSTRIAL PROCESS AND CONTROL INSTRUMENTS, COMMUNICATIONS EQUIPMENT, AUTOMOTIVE MAINTENANCE EQUIPMENT, CONSUMER GOODS INCLUDING MAIL ORDER, ETC.

2. EMBASSY REGARDS KENNEDY AS AN IDEAL CANDIDATE FOR THE FSI COURSE. HE IS AN EXPERIENCED SENIOR COMMERCIAL EMPLOYEE WHO STILL HAS MOST OF HIS COMMERCIAL CAREER AHEAD OF HIM AND FOR WHOM FIRST-HAND EXPERIENCE IN THE U.S. WILL NOT ONLY FURTHER STRENGTHEN HIS OWN EFFECTIVENESS BUT ALSO THAT OF OUR ENTIRE COMMERCIAL PROGRAM OPERATION IN THE NETHERLANDS.

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3. KENNEDY IS OUR ONLY NOMINATION FROM THE NETHERLANDS FOR

THIS CURRENT COURSE SINCE FSL COMMERCIAL PERSONNEL AT AMSTERDAM AND ROTTERDAM WHO WE ALSO CONSIDERED NOMINATING ALREADY HAVE PLANS TO VISIT USA (FSL DE VRIES AT AMSTERDAM) OR HAVE OTHER COMMITMENTS THAT PRECLUDE TRAVEL AT THIS TIME (FSL GROEN AT ROTTERDAM).
TANGUY

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